

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP6/12 09.53  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME ELISE CLOYD  
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CO-OP BILLING NEEDED

DATE SEP6/12 09.53

DATE SEP6/12 09.53

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	S		1200N-1230P	30		\$375.00	9/15	9/15	0		SAT	0

PROGRAM : NEWS

AGENCY ADVERTISER CODE =  
AGENCY PRODUCT CODE =  
AGENCY EST# = 1958

REP HEADLINE# 6297556 TRF# 329040  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

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\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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34	A		1200N-1230P	30		\$375.00	9/16	9/16	1		SUN	1
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PROGRAM : NEWS  
ORD COM1: DUE TO PRGM CHANGE: COLLEGE FBALL  
THIS IS A MAKE-GOOD FOR SEP15 ON LINE-28 FOR 1 SPOT/WK  
STATION MAKEGOOD OFFERS:  
M3 OK'D BUY#28 MISSED: SAT/1200N-1230P SEP15 30S \$375.00 (SEP5/12)  
OFFER: SUN/1200N-1230P SEP16 30S \$375.00 PLS ADVISE.  
CMT: DUE TO PRGM CHANGE: COLLEGE FBALL

SEP/12 59525.00 CONTRACT TOTAL 59525.00  
TOTAL SPOTS 44

MARKET TOTALS \$188,750 WFTV 36% WKMG 16% WESH 29% WOFL 16% WKCF 1% WRBW 1% CABL 0%  
WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE